



CCLI®

Helping Churches Do The Right Thing

Gordon Martin
Vision Ministries Canada
145 Lincoln Rd
Waterloo, ON N2J 2N8

Dear Gordon,

A number of years ago, I was a music pastor at a church in Portland, Oregon, USA. A regular part of my job was creating sheet music copies and arrangements for my vocalists and musicians, creating overheads with lyrics for the congregation, and making sure the song service was recorded for our recording ministry.

One morning, our Senior Pastor stopped by my office with a copy of the morning paper, which included an article about a church in Chicago facing a \$3 million lawsuit from a music publisher for making unauthorized, illegal sheet music copies. My pastor asked me about our music copying practices and what kind of liability our church might be facing.

The Solution

That's where the vision for CCLI and the *Church Copyright License* began. The *Church Copyright License* provides blanket legal coverage for the following music copying activities:

- Storing and projecting song lyrics via computer
- Printing songs in bulletins
- Making audio or video recordings
- Creating song sheets and custom songbooks

The license now covers over 300,000 songs from over 3,000 publishers, including Abingdon Press, Brentwood-Benson, Capitol Christian Music, Hillsong, Hope Publishing, Integrity, Lifeway, Maranatha! Music, Mercy/Vineyard, Word, worshiptogether.com and many others.

Since introducing the Church Copyright License in 1988, more than 160,000 North American churches have looked to CCLI for legal coverage of song copying activities to assist with congregational singing. Here are a few churches in the Waterloo area:

Lincoln Road Chapel	Waterloo	519-747-2211
ST Columba Anglican Church	Waterloo	519-884-3681
Lincoln Heights Missionary Church	Waterloo	519-885-4800
Waterloo University Bible Fellowship	Waterloo	519-883-1212
Waterloo Pentecostal Assembly	Waterloo	519-884-0530

(over please)

Doing The Right Thing

But more than the legal protection that the *Church Copyright License* provides, the heart behind CCLI is to provide a simple and cost-effective way to **help churches do the right thing**. Especially now, in an age where piracy of copyrighted music is barely an afterthought.

The annual fee for the *Church Copyright License* is based on average weekly attendance, and we've made every effort to keep this license affordable. For churches under 100, the annual fee is just \$132. And most of the fee is returned back to the songwriters and publishers in the form of royalties. Please check the enclosed application form to determine the annual fee for your church size.

Thanks for taking the time to consider your church music copying activities—and the legal coverage that the *Church Copyright License* provides. To obtain the license, simply complete and return the enclosed application form. You may also apply online at <http://store.ccli.com> or call our toll-free number at **1-800-234-2446**. Our staff would be glad to answer any questions you might have. We look forward to hearing from you.

Sincerely in Christ,

A handwritten signature in black ink that reads "Howard Rachinski". The signature is written in a cursive, flowing style.

Howard Rachinski
Chairman/CEO

P.S. We've also enclosed a brief Q&A insert to help you better understand the benefits of the *Church Copyright License*.

If you prefer, you can take advantage of the "bill me" option, which gives your church immediate legal coverage while allowing up to 30 days to pay the annual fee.